SCALE
RESOURCE GROUP

EXECUTIVE BRIEFING SERIES

MOBILE AREA | 2026 MARKET VIEW

THE TRUE COST OF BUILDING AN INTERNAL ACCOUNTING FUNCTION

Mobile Area Compensation & Finance Function Comparison Guide

ONE PARTNER. COMPLETE FINANCIAL CLARITY.

Experienced professionals. Proven processes. Modern technology.

SMALL BUSINESS

$250K - $2M

More capability than a bookkeeper.

GROWING BUSINESS

$2M - $15M

An accounting team without building one.

ESTABLISHED BUSINESS

$15M+

Executive leadership without executive payroll.

SRG helps growing businesses gain financial visibility through outsourced accounting, advisory support, cash flow forecasting, and modern technology, without requiring a full internal finance department.

SMALL BUSINESS EDITION

FINANCE FUNCTION COST COMPARISON

TARGET REVENUE $250K - $2M

More Capability Than a Bookkeeper.

More Confidence Than Going It Alone.

INTERNAL HEADCOUNT COST

Representative Mobile-area compensation

ROLE	HOURLY*	ANNUAL
Bookkeeper	$25.00	$52,000
Payroll Specialist	$24.00	$50,000
Office Manager	$26.44	$55,000
BASE COMPENSATION		$157,000

EST. FULLY LOADED COST**
$195K+ PER YEAR

WHY BUSINESSES CHOOSE SRG

Access broader capability with:

- Dedicated accounting support
- Controller-level review
- Close process discipline
- Financial visibility
- Cash flow insight
- Technology-enabled processes
- Backup coverage

SRG VS. INTERNAL HIRING

TRADITIONAL HIRING

- One employee / one perspective
- Vacation and turnover exposure
- Recruiting, benefits, and training burden
- Capacity limited by fixed headcount

SCALE RESOURCE GROUP

- Team-based accounting and finance perspective
- Proven processes and modern technology
- Continuity, redundancy, and scalable support
- Financial visibility and practical leadership

THE SRG VALUE

A finance team that fits your stage, without concentrating the workload in one hire.

*Hourly equivalent equals annual compensation divided by 2,080 hours. **Fully loaded figures are illustrative and include an assumed employer burden for payroll taxes, benefits, recruiting, PTO, training, turnover, and technology. Actual hiring and employment costs vary. Salary figures are directional market estimates for comparison purposes.

GROWING BUSINESS EDITION

FINANCE FUNCTION COST COMPARISON

TARGET REVENUE $2M - $15M

The Capability of an Accounting Team.

Without the Cost of Building One.

INTERNAL HEADCOUNT COST

Representative Mobile-area compensation

ROLE	HOURLY*	ANNUAL
Staff Accountant	$31.56	$65,638
Senior Accountant	$40.54	$84,328
Accounting Manager	$48.35	$100,570
BASE COMPENSATION		$250,536

EST. FULLY LOADED COST**
$315K+ PER YEAR

WHY BUSINESSES CHOOSE SRG

Access broader capability with:

- Accounting execution
- Controller-level oversight
- Reporting visibility
- Process improvement
- Technology integration
- Flexible capacity
- Scalable support

SRG VS. INTERNAL HIRING

TRADITIONAL HIRING

- One employee / one perspective
- Vacation and turnover exposure
- Recruiting, benefits, and training burden
- Capacity limited by fixed headcount

SCALE RESOURCE GROUP

- Team-based accounting and finance perspective
- Proven processes and modern technology
- Continuity, redundancy, and scalable support
- Financial visibility and practical leadership

THE SRG VALUE

Add accounting capacity, stronger reporting, and experienced oversight as complexity grows.

*Hourly equivalent equals annual compensation divided by 2,080 hours. **Fully loaded figures are illustrative and include an assumed employer burden for payroll taxes, benefits, recruiting, PTO, training, turnover, and technology. Actual hiring and employment costs vary. Salary figures are directional market estimates for comparison purposes.

Executive Financial Leadership.

Without Executive Payroll.

INTERNAL HEADCOUNT COST

Representative Mobile-area compensation

ROLE	HOURLY*	ANNUAL
Staff Accountant	$31.56	$65,638
Senior Accountant	$40.54	$84,328
Accounting Manager	$48.35	$100,570
Corporate Controller	$79.16	$164,650
Chief Financial Officer	$115.42	$240,078
BASE COMPENSATION		**$655,264**

EST. FULLY LOADED COST**

$819K+ PER YEAR

WHY BUSINESSES CHOOSE SRG

Access broader capability with:

- Accounting operations
- Controller services
- Fractional CFO advisory
- Internal controls
- Cash flow forecasting
- Technology-enabled reporting
- Strategic financial leadership

SRG VS. INTERNAL HIRING

TRADITIONAL HIRING

- One employee / one perspective
- Vacation and turnover exposure
- Recruiting, benefits, and training burden
- Capacity limited by fixed headcount

SCALE RESOURCE GROUP

- Team-based accounting and finance perspective
- Proven processes and modern technology
- Continuity, redundancy, and scalable support
- Financial visibility and practical leadership

THE SRG VALUE

Gain finance-department depth while avoiding the fixed overhead of a full leadership structure.

*Hourly equivalent equals annual compensation divided by 2,080 hours. **Fully loaded figures are illustrative and include an assumed employer burden for payroll taxes, benefits, recruiting, PTO, training, turnover, and technology. Actual hiring and employment costs vary. Salary figures are directional market estimates for comparison purposes.